



Accessible by Design

Did you know 94.8% of all websites have detected WCAG 2.2 failures?

This means billions of webpages are potentially inaccessible, preventing potential customers from accessing goods or services and posing legal risks for businesses.

Behind every accessibility issue is a person trying to read your website, purchase a good or service, register for an event, or understand what you have to offer, and being stopped by a preventable barrier.

Physical Disabilities

Users may have reduced mobility or muscle control, making it difficult to use a mouse, tap small targets, or navigate without assistive tools.

Audio/Visual Impairment

Users may struggle to see, distinguish colors, or access visual content; others may miss audio info without captions, transcripts, or visual alternatives.

Cognitive Impairment

Users may face challenges with memory, focus, processing, or language, and benefit from clear structure and predictable navigation.

Web accessibility checklist and resources

Want to see how your website measures up? According to WebAIM.org, nearly half of all websites have the following common accessibility barriers that are relatively easy to fix.

☐ Low contrast text (79.1% of all websites surveyed)

Level AA compliance calls for a contrast ratio of at least 4.5:1 for regular text. Low-contrast brand colors do not get an exemption.

☐ Missing alt text for images (55.5% of all websites surveyed)

Proper alternative text should be concise, descriptive, and contextually relevant. Graphics, photos, and buttons all need appropriate alternative text.

☐ Ambiguous or empty links (45.4% of all websites surveyed)

Many pages contain vague button labels like “click here,” “read more,” or “buy now.” Without context, visitors using screen readers can’t tell where those buttons lead. Some graphics, icons, and photos on your website might be links with no descriptive text at all. Have your web developer add aria-labels.

Get a rough benchmark of your site’s general accessibility at pagespeed.web.dev.

Remember, automated tools are no substitute for a comprehensive accessibility survey.

The choice of a lawyer is an important decision and should not be based solely upon advertisements.



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